

NOTICE OF HIPAA PRIVACY PRACTICES

THIS NOTICE DESCRIBES HOW MEDICAL INFORMATION ABOUT YOU MAY BE USED AND DISCLOSED AND HOW YOU CAN GET ACCESS TO THIS INFORMATION. PLEASE REVIEW IT CAREFULLY.

Right to Notice

As a patient, you have the right to adequate notice of the uses and disclosures of your protected health information. Under the Health Insurance Portability and Accountability Act (HIPAA), Pearle Vision can use your protected health information for treatment, payment and health care operations. a) Treatment – We may use or disclose your health information to a physician or other healthcare provider providing treatment to you. b) Payment – We may use and disclose your health information to obtain payment for services we provide you. c) Health care operations – We may use and disclose your health information in connection with our healthcare operations. Healthcare operations include quality assessment and improvement activities, reviewing the competency or qualifications of healthcare professionals, evaluating provider performance, conducting training programs, accreditation, certification, licensing or credentialing activities.

Your Authorization

Most uses and disclosures that do not fall under treatment, payment, health care operations will require your written authorization. Upon signing, you may revoke your authorization (in writing) through our practice at any time.

Emergency Situations

In the event of your incapacity or an emergency situation, we will disclose health information to a family member, or another person responsible for your care, using our professional judgment. We will only disclose health information that is directly relevant to the person's involvement in your healthcare.

Marketing

We will not use your health information for marketing communications without your written authorization.

Required by Law/Abuse or Neglect

We may also use or disclose your health information to appropriate authorities when we are required to do so by law, if we reasonably believe that you are a possible victim of abuse, neglect, or domestic violence or the victim of other crimes.

Appointment Reminders

We may use or disclose your health information to provide you with appointment reminders via phone, e-mail or letter.

Your Rights as a Patient

You have the right to restrict the disclosure of your protected health information (in writing). The request for restriction may be denied if the information is required for treatment, payment or health care operations. -You have the right to receive confidential communications regarding your protected health information. -You have the right to inspect and copy your protected health information. -You have the right to amend your protected health information. -You have the right to receive an account of disclosures of your protected health information. -You have the right to a paper copy of this notice of privacy practices.

Legal Requirements

Pearle Vision is required by law to maintain the privacy of your protected health information. We are required to abide by the terms of this notice as it is currently stated, and reserve the right to change this notice.

Contact Person:

Our contact person for all questions, requests or for further information related to the privacy of your health information is:

Dr. Amrita Bains, O.D.
25905 U.S. Hwy 290, Ste
Cypress, TX 77429
Phone: 281-256-8774
Email: bainsoptical123@gmail.com

Complaints:

If you think that we have not properly respected the privacy of your health information, you are free to complain to us or to the U.S. Department of Health and Human Services, Office for Civil Rights. If you want to complain to us, send a written complaint to the office contact person at the address or e-mail shown above. If you prefer, you can discuss your complaint in person or by phone.

Changes to This Notice:

We reserve the right to change our privacy practices and to apply the revised practices to health information about you that we already have. Any revision to our privacy practices will be described in a revised Notice that will be readily available at our facility. A copy of this Notice can also be made available upon request at our reception area and/or found on our website (<https://www.pearlevision.com/pv-us/stores/tx/cypress/7686>).